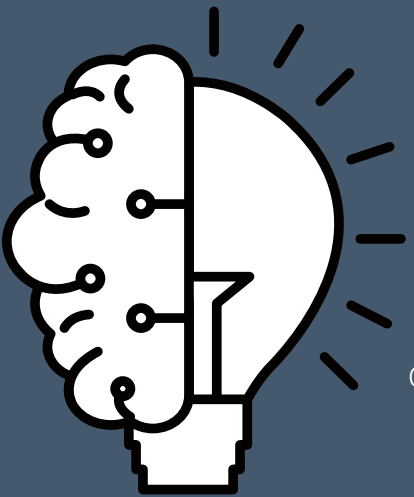


LET'S TALK ABOUT

ARTIFICIAL INTELLIGENCE

Is **Human-Like** Good Enough?



WHEN AI IS USED FOR
PROFIT AND POWER

Deepfakes are using fake audio/video to impersonate another person this can lead to **discrediting public figures to influence public opinion** or **extorting funds by impersonating someone's child or relatives over a video call.**

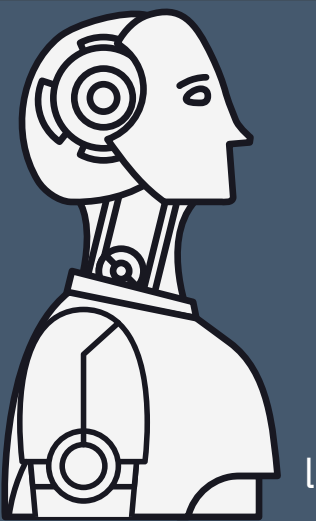
WHOSE LIVES ARE MADE BETTER WITH
AI?

The outliers that benefit **most** are

- 1) the health sector
- 2) professional, scientific and technical services

WHO BENEFITS LEAST?

manufacturing
public administration
defence sectors

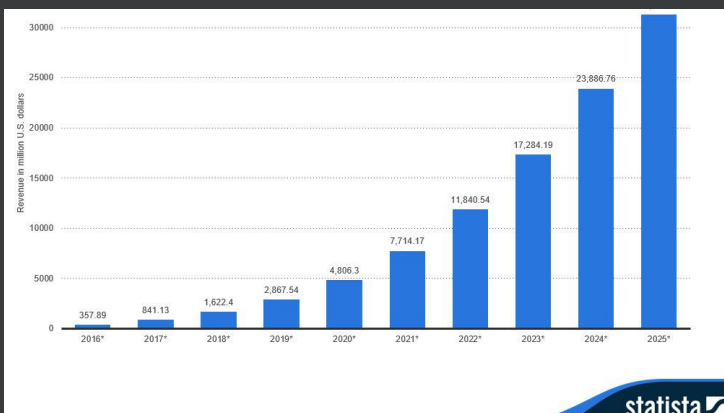


CAN DEMOCRACY
SURVIVE THE
WIDESPREAD USE OF
AI?

AI based recommendation engines results in the fragmentation of truth and loss of trust, and **loss of community.**

WHO HAS THE RESOURCES TO USE AI?

In 2019 **37%** of **organizations were using AI** today **only 7% of companies don't use AI** but are looking into it.



Revenue Increase from
AI 2016-2025



Challenges of wanting to use AI

Top three most significant **challenges** companies face when wanting to use AI are
staff skills (56%)
the fear of the unknown (42%)
finding a starting point (26%)